

Our Big Sale Will Commence Dec. 3rd

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FRIDAY, DECEMBER 2.

AT

AUDITORIUM

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By Wm. De Mille and Margaret Turnbull

The entire Hudson Theatre, N. Y. Production

250 Nights in New York, 200 nights in Chicago,
150 nights in Boston

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Our stock of Jewelry is complete, nothing but clean, new, up-to-date goods at lowest possible prices. We carry no old shop-worn or drummer sample goods in our stock. Our stock is carefully selected and contains all new and up-to-date patterns. We guarantee all goods to give entire satisfaction to the wearer or goods will be replaced free.

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- Solid gold signet rings, at \$1.40 to \$14.00
- Ladies' combination set rings, in Ruby and Diamonds, \$7.50 up.
- Solid gold baby rings, in plain signet and stone set, at 65c up.
- Ladies' fob chains, \$1.60 up.
- Gentlemen's chains and fobs, at 25c up.
- Ladies' neck chains, guaranteed to give satisfactory wear \$1.50 up

A fine line of Belt Pins, Pin sets, Brooches, Stick Pins, Ladies' and Misses' Bracelets, all new patterns, and in fact everything usually kept in a first class jewelry store.

We carry a large line of watches, all prices, in Waltham, Elgin, Rockford, South Bend, Hampden, etc. Every one guaranteed a good time keeper.

You may select any article in our stock, make a small cash deposit on them and we will lay them aside until you want them. All goods hand engraved free.

REMEMBER: We do all kinds of Watch, Clock and Jewelry Repairing, also match the most complex broken Lense and guarantee satisfaction absolutely.

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At VINITA DRUG STORE

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Wildest Enthusiasm Reigns After Victory.

Norman, Okla., Nov. 30.—Wildest enthusiasm reigned supreme on the return of the victorious Sooner football team from Austin last week. The entire student body headed by the band met the gladiators at the train and the crowd, amid yells and tumult, lifted seventeen pigskin chasers to its shoulders put them in a tally-ho, and with students pulling the conveyance they marched up town to the stirring strains of "I'm a Sooner Born." After parading Main street, a stop was made when the husky gridironers were welcomed home with fitting words and were called on to tell just how the victory against the mighty Texas Longhorns was won. Such splendid support of its representatives in athletics, on the rostrum and in all college contests has always been characteristic of Oklahoma and is the main reason for great showing the university has made against older institutions.

Oklahoma Will Debate Kansas.

Norman, Okla., Nov. 30.—Final arrangements have been perfected for the big annual inter-collegiate debate between the state universities of Oklahoma and Kansas. The contest will be held in Lawrence some time in April. A distinct departure is to be made this year from the method heretofore followed. In the past two debaters have represented each school, one being designated as the leader and having the rebuttal speech on each side. This year each university will be represented by three contestants, the speeches being all of the same length and all the debaters having rebuttal arguments. These debates have been the source of unusual interest in both states since their inception and the rivalry between the two institutions for supremacy on the rostrum has always been keen. At present Oklahoma has one more victory to her credit than Kansas.

The Price of Butter.

The discussion given to the subject of cost of living has directed more or less attention to the federal oleomargarine tax and the price of butter. People who are in favor of repealing the present oleomargarine law have taken advantage of the situation to loudly condemn as "undemocratic and un-American" this "burdensome tax on a pure, wholesome and nutritious food product."

The conveniently forget to explain that over 97 per cent of the oleomargarine put upon the market is taxed on only one-fourth cent per pound. They do not explain that only that oleomargarine that is artificially colored is taxed at ten cents per pound.

Even if it were all taxed at ten cents per pound it would have absolutely nothing to do with the price of butter after the latter reaches thirty cents a pound retail. It costs about fourteen cents a pound to produce the very best grade of oleomargarine. Add to this a ten cent tax and the cost of production would be twenty-four cents. The product could be retailed at thirty cents at a handsome profit to manufacturer and retailer.

Looking at the question from any view point it is clearly seen that the oleomargarine law has absolutely nothing to do with the price of butter.

The dairy interests of the country are not enjoying any benefit through oleomargarine legislation except as the integrity of the industry is maintained. In this every honest citizen should feel a keen interest. He should also understand that the effort put forth by the manufacturers of oleomargarine to secure legislation which will make it easy for men to commit fraud in selling oleomargarine is not inspired by love for the "poor man who wants a cheap substitute for butter."

The whole proposition may be thus summed up: oleomargarine is now made to taste and smell something like butter. The manufacturers and a few retail dealers want the privilege of putting it upon the market so that it will look like butter, thus making it easy to commit fraud.

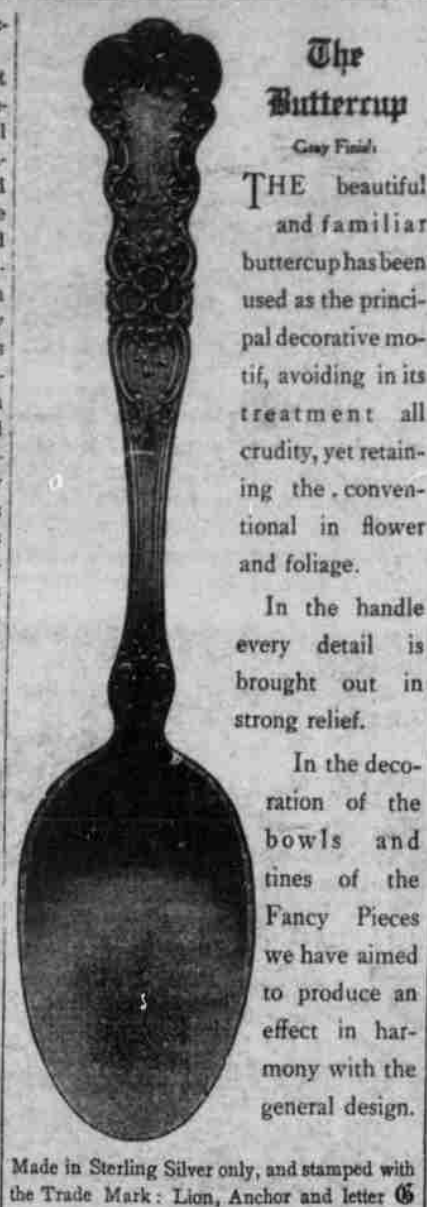
Every good citizen should be interested in effective pure food legislation and the oleomargarine law is just such legislation—no more, no less.

At The Theatres.

William Macauley, an actor who has firmly established himself in Rockford, appeared before two large audiences at the Grand yesterday, presenting for the first time here, "Classmates," a play which has found favor in the larger centers of population. Mr. Macauley carries the original production used by Robert Edson in New York City. The cast has been selected with judgment, and the entertainment in its entirety gave complete satisfaction.—Rockford, (Ill.) Morning Star.

Daily Chieftain

10c Per Week



The Buttercup

Gay Finish

THE beautiful and familiar buttercup has been used as the principal decorative motif, avoiding in its treatment all crudity, yet retaining the conventional in flower and foliage.

In the handle every detail is brought out in strong relief.

In the decoration of the bowls and tines of the Fancy Pieces we have aimed to produce an effect in harmony with the general design.

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Coat the face very lightly with Violet Cerate and proceed as follows:

CHEEKS:—(a) To make flabby cheeks firm and rounded, rub firmly over the chin and along the jaw with an upward motion. (b) To fill out hollow cheeks, use a circular motion with moderate pressure. Also with thumb and index finger pick up flesh and drop it, repeating rapidly for several minutes.

FOREHEAD:—(a) To remove traverse lines, hold the skin on temple in place with right hand, then pass first finger of left hand with circular motion over the surface, using sufficient pressure to move muscles underneath. (b) To remove perpendicular lines between eye-brows, run with a firm touch across the lines, using fingers of both hands.

EYES:—(a) To remove "crow's feet" at the corners, use a circular motion directed upward, with moderate pressure. (b) To remove wrinkles around the eyes, use a circular motion and very light pressure. (c) To remove bagginess under eyes, use an outward motion with positive pressure.

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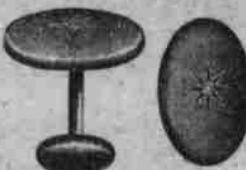
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